



February

# News & Views

FEBRUARY 2025

## Upcoming Events

- **February 14: Dinner**  
Reservation Deadline <https://forms.gle/E3Bf9zGqPLmBt2me8>
- **February 20:** Monthly Dinner Meeting - 6 pm Giannilli's II
- **March 7:** Board Meeting 6pm. Trinity Evangelical Lutheran Church.  
*All are welcome to attend.*
- **March 25: Equal Pay Day—** UnHappy Hour - 5 pm Applebee's in Greensburg

Hello Members!

February is often overshadowed by the buzz of the New Year and the anticipation of Spring. February may be short, but it's packed with potential.

February isn't just about Cupid's arrows and chocolate indulgences, although I never met anyone who doesn't like chocolate!! Nope, February's calendar is bursting with so much more!

We all know about the more popular 'holidays' and special days, like Healthy Heart Month, Groundhog Day (whether you put your trust in the famous groundhog Punxsutawney Phil or not!), Valentine's Day, Chinese New Year, President's Day, and of course, Super Bowl Sunday, which is also National Pizza Day!!!!

But did you know?

February 1<sup>st</sup> is National Ice Cream for Breakfast Day!!! Yes please!!!

Every year on February 7<sup>th</sup>, National Girls & Women in Sports Day is celebrated.

February 11th is celebrated as National Make a Friend's Day.

And so many more ...

Let's make every day in February a special day! How can you do this, you ask? So easy! Use February as a reminder to give the gifts you have to offer back to your community. Reach out to an elderly neighbor to let them know you are watching out for them. Bake some muffins or cupcakes for a friend, or your family. Contact someone you have seen or heard from in a while, just to check in! Send a card to someone random – pick out someone from our members directory that you either don't know or haven't met, or to someone in a senior care home! Volunteer, show your gratitude!

In other words – Share Your Love!!! Lead With Love!!!

Warm regards

*Barbara*



## NEWSLETTER DEADLINE

Deadline for the next newsletter is Friday, March 7. Please send committee reports, community events, articles, kudos and advertisements to [cpalm121@comcast.net](mailto:cpalm121@comcast.net) OR [latrobebpw@yahoo.com](mailto:latrobebpw@yahoo.com) before that date.



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## Member Spotlight



### Satannia Kent

This month, we are thrilled to spotlight Satannia Kent, a valued member of Latrobe BPW for the past three years. Her positive energy and dedication to both her professional and personal pursuits make her a standout member of our community.

Satannia says, “I love the environment of ladies reaching out to check in on each other in all the stages of their lives. The ladies of BPW are always there to pump you up to keep striving to reach your next goal or finish a project you’re excited about. It is always an attitude of positive growth.”

Satannia’s advice to members is simple but powerful: “Sit by someone new at the meetings and start a conversation. We have a vast group of accomplished ladies who bring so many different talents to the table.” She encourages newcomers to take advantage of the diverse knowledge and experiences within our group.

A Registered Nurse with over eight years of experience, Satannia finds deep fulfillment in her career. “I see people at some of the worst times of their lives, and I do my best to help them get through it,” she shares. Her compassion and dedication are evident in her role at Westmoreland Hospital, where she continues to make a meaningful impact on her patients’ lives.

When Satannia is looking to unwind, she loves to travel with her family. But perhaps her favorite way to relax is by working in her garden during the growing season. “It’s my therapy,” she says. She’s not just a casual gardener—Satannia takes pride in canning her own food, making jams, salsas, hot mustards, apple butter, cider vinegar, and more. “This year, I also learned how to do sourdough and make my own breads,” she adds.

Satannia’s connection to BPW goes way back. “My Aunt Betty used to be a member, and she brought me to my first BPW Spring Tea when I was 13. I knew of BPW, but I didn’t realize all the things the group worked on. As an adult, Deb Bowman invited me to a meeting, and I joined.”

Satannia has a few surprises up her sleeve! In addition to her nursing career, she’s currently pursuing her Master’s degree as a Family Nurse Practitioner at Wheeling University. And if that wasn’t impressive enough, she’s also a trainee in the Penn State Master Gardener’s Program.

Satannia is married with three children and two dogs, creating a full and vibrant home life. Between her work, family, education, and hobbies, it’s clear that she is a woman who truly embodies the values of growth, support, and dedication.

We’re so grateful to have Satannia as part of our BPW family.

February 2025

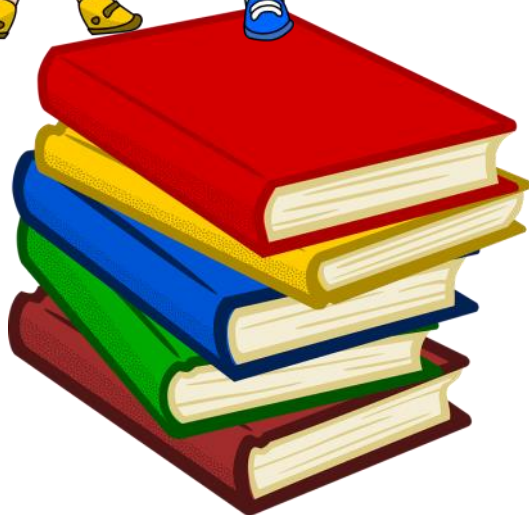
# Guest Speaker

## Westmoreland County Children's Bureau



**Donations  
appreciated:**

- Coloring books
- Crayons
- Colored pencils



February 2025

## Goodwill & Special Projects



### Walk a Mile in her Shoes

On Saturday, April 26, The Blackburn Center is holding their Annual Walk a Mile in her Shoes Event at St. Clair Park. Registration is between 9 am to 10 am. The Walk starts officially at 10am and is only one mile in distance.

We would like to get a BPW Team to walk together at this event. The price is only \$5 per person and you will receive a t-shirt. If you are interested, please contact either Leigh Taylor or Lorin Zimmerman from the Goodwill Committee for registration information.

Walk a Mile in Her Shoes®, takes place each April. This Walk is Westmoreland County’s opportunity to take a stand against all forms of gender-based violence, including sexual assault, domestic violence, and stalking. Through the Walk, we raise awareness about these important issues, as well as raise funds to support its mission.

### Equal Pay Day / UNhappy Hour

Equal Pay Day UNhappy Hour is scheduled for Tuesday, March 25, at 5 pm at Applebee’s in Greensburg. If you are interested, please contact either Leigh Taylor or Lorin Zimmerman from the Goodwill Committee to save your seat.

Please come out and unwind in the fellowship of your BPW sisters while enjoying 1/2 off prices on drinks and appetizers!

What could be better? **Equal Pay!!**

Equal Pay Day is a day to raise awareness about the gender pay gap and to advocate for pay equity. It’s a day to discuss the structural inequalities that lead to pay disparities and to promote legislative and organizational changes.

**EQUAL PAY DAY**



February 2025

**LATROBE BUSINESS & PROFESSIONAL WOMEN'S**

# *Spring Tea*

*Saturday, March 22, 2025*

## **ADVERTISING OPPORTUNITY!**

The Latrobe BPW Spring Tea is an amazing advertising opportunity for your business. Introduce your business to a new audience or promote special deals and discounts to the 280+ attendees for only **\$25!** You don't want to miss out on this valuable marketing opportunity! For both members and non-members.

### **\$25 Includes:**

- Rotational advertisements on an electronic billboard
- Inclusion in the Spring Tea Program
- Video on Facebook after the Tea

### **Deadline: March 7, 2025**

Submit your ads, cash or check (made payable to Latrobe BPW) to Debbie Franco.

Email: [LatrobeBPWAds@gmail.com](mailto:LatrobeBPWAds@gmail.com)

File type: PDF or PNG

Ad size: 16:9 or 10 x 5.63"

Proceeds benefit our local scholarship & community philanthropy funds.

*\*This is for advertising only and does not include a ticket to the event.*

Contact Debbie at [LatrobeBPWAds@gmail.com](mailto:LatrobeBPWAds@gmail.com) if you have any questions. We look forward to helping you promote your business at our Spring Tea!!



## Latrobe Business and Professional Women's Club

January 16, 2025

The Latrobe Business and Professional Women's Club (BPW) will sponsor its 20<sup>th</sup> Annual Spring Tea on Saturday, March 22nd, 2025, at the Venue at Live! Casino.

This fundraiser benefits our mission: "Women Helping Women". The club promotes equity for all women in the workplace through advocacy, education and information. We work on mentoring, scholarship, philanthropy, educational, and networking projects. Each year we honor young women from the Derry Area, Greater Latrobe, and Greensburg Central Catholic high schools by providing scholarships and achievement awards for post high school education or career training. In addition, scholarships are offered to our BPW members in good standing who wish to continue their education.

Other community-based programs we are involved with are Salvation Army Bell Ringing and Project Bundle-up. In addition to the aforementioned, we donate to several local nonprofits including but not exclusive to, Latrobe VFD for continuing education, Adams Memorial and Caldwell Libraries, The Greater Latrobe School District Art Conservation Trust, and Adelphoi.

In 2008, the Latrobe BPW created a fund within the Community Foundation of Westmoreland County, thus assuring optimal supervision of our scholarship fund performance. We have since awarded in excess of \$30,000 in scholarships to local students.

This letter invites you to participate in our Basket Auction by making a monetary donation, providing a basket, or sponsoring a gift card for products or services. Your business will be recognized in the Tea program, advertised as a sponsor on our social media platforms and verbally recognized at our event.

Donations may be mailed directly to Latrobe BPW Donations Tea Chair, Lorie Planinsek at 739 Pavilion Lane, Latrobe, PA 15650 or call 302-220-3710 to plan for pick-up. Tickets for the event may also be purchased by contacting Deb Bowman at 724-875-4948 or [dbowmanlbpw@gmail.com](mailto:dbowmanlbpw@gmail.com). For more information about Latrobe BPW, please go to [www.LatrobeBPW.org](http://www.LatrobeBPW.org).

Thank you in advance for your donation.

Sincerely,

Latrobe Business & Professional Women's Club

February 2025

# BPW ROUND-UP



## Dinner Committee

**February Dinner Meeting:**

**Date: February 20, 2025**

**Event Location: Giannilli's II,**  
Route 30 West, Greensburg

**Deadline for Reservations:**  
**Friday, February 14**

PAYMENT OPTIONS:

Cash/Check/Credit \$25

Prepay via PayPal \$27 (link on  
dinner reservation)

**LINK TO RESERVE:** <https://forms.gle/E3Bf9zGqPLmBt2me8>

Questions about the dinner meeting?  
Email: [latrobebpwdin-](mailto:latrobebpwdin-)

## Membership

Please invite your friends, co-workers, and wonderful women that you meet to dinner.

Ask our membership team, Nicole Purnell and Angela Apple for our "business" card and membership application to share with your guests.

**RENEW HERE:** <https://forms.glerenewbpwmembership>

## BPW Logo Wear

**BPW ONLINE STORE IS OPEN!**

Show your BPW spirit with our new line of logo wear! You can shop 24/7/365 online through our member partner Unity Printing. Order your gear by the end of each month and it will be delivered to you at the following month's meeting! Check out the great items at: [www.unityprinting.com/bpw](http://www.unityprinting.com/bpw)



## Membership Committee

Please review the membership directory information.

If there are any changes that need to be made, please complete the change form using the google form ( <https://forms.gle/nigAdKwK1jdiP1Nw5> ). We do have pockets of incomplete data for some members.

There is also now a **Business Appendage** added onto the end of the directory if you would like to search by Business or Employer to connect and support a Latrobe BPW Member.

**Everything's  
better when  
we're together.**

New members join for \$28 through April 30 2025  
Invite a friend to join today!

Believe  
BPW  
in the  
Possibilities  
Latrobe Business Professional Women

\*Annual dues renewal May 1 for all members. \$2 processing fee if renewed online

February 2024



## February Meeting Notes:

- February is Heart Month! So Please wear **RED**!
- Our Guest Speakers will be from the Westmoreland County Children's Bureau. We will be accepting donations, suggestions for donations are coloring books and crayons.
- Our annual Foundation Auction is held at our February meeting. Bring items for the auction and plenty of money to spend! Let's beat our record!!! Please arrive before 5:45 PM, the Foundation Auction is scheduled and you will want extra time to bid on the auction items.

**Reminder: We are still collecting women's winter pajamas for Blackburn Center. Size: medium or larger.**

## Spring Tea Updates:

**Table Décor Swap / Sale**—bring any Spring Tea table items to the January meeting. You will have an opportunity to buy / sell / swap items.

**Old Tea Photos** — if you have any photos of previous Spring Teas, please send them to either Debbie Franco or Alice Brasile.





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# BPW ROUND-UP



## Foundation

The Edith Oler Flanagan Disaster Fund is available to any BPW/PA member who has suffered a financial hardship caused by any reason, such as uninsured medical expenses, fire loss, termination of employment, etc. The awards are based on financial need. [www.bpwpa.org](http://www.bpwpa.org)

## Public Relations

### Important Social Media and Website Links!

Website: [www.latrobebpw.org](http://www.latrobebpw.org)

Facebook: [www.facebook.com/BPWLatrobe](https://www.facebook.com/BPWLatrobe)  
(Business Site)

[www.facebook.com/groups/latrobebpw](https://www.facebook.com/groups/latrobebpw)  
(Private Member Group—more informal;  
Business Owners can run ads and share info  
once weekly; Share Community Events)

Search for us on YouTube, Instagram and  
LinkedIn

ISO: Chairwomen and Committee  
members for the 2024-2025 year.  
Please email [latrobebpw@yahoo.com](mailto:latrobebpw@yahoo.com)  
if interested.

#### **Editors Note:**

*Please send me content.*

*Lots of articles and pictures make the  
newsletter more interesting!*

*Thank you ~Carol Palmer*

## Latrobe BPW Member Enrichment Scholarship: Supporting Your Growth!

Did you know that Latrobe BPW offers a **Member Enrichment Scholarship** to help our members thrive professionally and personally?

This scholarship is designed to support members who are pursuing continued education, renewing professional licenses, or updating essential training. Whether you're advancing your career or gaining new skills, Latrobe BPW is here to invest in your success.

We believe in empowering our members to reach their fullest potential, and this scholarship is one way we put that belief into action.

### **Interested in applying?**

Click here to access the application: [https://www.latrobebpw.org/files/ugd/a64f0d\\_e149ceab57d443fd81cc5f6255d0c80c.pdf](https://www.latrobebpw.org/files/ugd/a64f0d_e149ceab57d443fd81cc5f6255d0c80c.pdf)

Take advantage of this fantastic opportunity to grow, learn, and achieve your goals.

Latrobe BPW is proud to support you on your journey.

**Committee chairs: Send your  
round-up items in for the next  
newsletter's Round Up.  
Committee Reports are due by  
first Friday of each month. Send  
them to [cpalm121@comcast.net](mailto:cpalm121@comcast.net)  
OR [latrobebpw@yahoo.com](mailto:latrobebpw@yahoo.com)**

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**FRIENDLY REMINDER TO ALL MEMBERS!!**

We all value our privacy and security, and all are reminded that members' emails are not to be used for personal or business promotions. Please feel free to share information about a course, seminar or class you are planning on our Facebook page.

Please read Guidelines for Members on Page 9 of the Latrobe BPW Policies and Procedures, where it clearly states this is not allowed. See below for this information.

Please do not send promotional emails to all members.

Thanks!

Member Business and/or Personal Organizations of which they belong

Members only (no guests) may network their business through various ways in the club as follows:

Items can be placed on the monthly networking table (please remove at end of meeting)

Members can make an announcement during networking time (1minute time limit)

Member can advertise in monthly club newsletter

Member is allowed to attend meeting early or stay after meeting to discuss with other member's business or personal announcement information

Member can participate in November Sales Event

May set up cash and carry items at Spotlight Table during host committee month Members are NOT allowed to put promotional material on dinner tables.

Members are NOT allowed to pass tickets or other related business materials during dinner meeting. Members are NOT allowed to solicit other members through BPW's email listing without member approval. Approval by Board for fundraisers must be done prior to promoting or starting fundraising project.

When in doubt on how to handle a business promotion, discuss with officer or board member beforehand.

February 2025

# 95 Anniversary Celebration



**MEMBER NETWORKING — PLEASE SUPPORT OUR BPW BUSINESSES**

# Happy February Birthday to . . .



- 3—Santannia Kent
- 4—Teresa Whitacre



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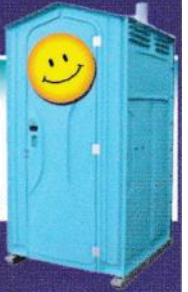
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# SEINT NEW RELEASES

CONTACT LORIE PLANINSEK

TO TRY SEINT'S NEW MASCARA.

302-220-3710

Launching  
Thursday, January 30th



Alice's Apples & Sweets will be taking a break from Vendor Shows this summer while I prepare for my daughter's wedding and enjoying our pool.

We are still available for special orders – anything from apples to cupcakes to a treats bouquet for that special dancer, swimmer, or graduate in your life. Customizable treats at a reasonable price. Contact me at 724-244-7246 or [Alicesapples17@gmail.com](mailto:Alicesapples17@gmail.com)

Thank you, Latrobe BPW members, as always for your support... you have all been incredible!



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